

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 39.012689 Longitude: -74.869977

Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	3,657	12,985	45,572
	Population Est 23Q1	3,755	13,327	46,087
	Population Est 22Q4	3,825	13,516	46,285
	Population Est 22Q3	3,735	13,128	45,962
	Population Est 22Q2	3,754	13,117	46,119
	Population Est 22Q1	3,847	13,313	46,294
	Population Est 21Q4	3,857	13,325	46,476
	Population Est 21Q3	3,771	13,134	46,384
	Population Est 21Q2	3,798	13,094	46,188
	Population Fcst	3,690	13,355	46,683
	2010 Census Population	3,210	11,884	46,354
	2000 Census Population	2,998	10,824	45,870
	1990 Census Population	3,025	10,461	42,009
	Current Year Daytime Population	3,916	13,491	41,981
	Average Seasonal Population	923	7,850	62,530
	Historical Annual Growth, 1990 – 2000	-0.09%	0.34%	0.88%
	Historical Annual Growth, 2000 – 2010	0.69%	0.94%	0.10%
	Estimated Annual Growth, 2010 – CY	0.92%	0.62%	-0.12%
	Projected Annual Growth, CY to Y5	0.18%	0.56%	0.48%
	Group Qtrs Est	41	112	487
Transient Est Average Last 4 Qtrs	905	6,205	18,410	
<b>Households</b>	Current Year Estimated Households	1,493	5,381	19,767
	Households Est 23Q1	1,534	5,527	19,984
	Households Est 22Q4	1,564	5,606	20,066
	Households Est 22Q3	1,526	5,436	19,956
	Households Est 22Q2	1,534	5,433	20,029
	Households Est 22Q1	1,573	5,510	20,083
	Households Est 21Q4	1,578	5,515	20,169
	Households Est 21Q3	1,541	5,429	20,113
	Households Est 21Q2	1,553	5,411	20,015
	Households Fcst	1,508	5,570	20,379
	2010 Census Households	1,315	4,805	19,372
	2000 Census Households	1,203	4,300	18,933
	1990 Census Households	1,148	4,025	16,850
	Historical Annual Growth, 1990 – 2000	0.46%	0.66%	1.17%
	Historical Annual Growth, 2000 – 2010	0.89%	1.12%	0.23%
	Estimated Annual Growth, 2010 – CY	0.90%	0.80%	0.14%
	Projected Annual Growth, CY to Y5	0.20%	0.69%	0.61%
Population per Household	2.42	2.39	2.28	

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Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Income</b>	HH Income \$500,000 or more	1.7%	1.8%	1.9%
	HH Income \$250,000 to \$499,999	2.1%	2.2%	2.3%
	HH Income \$200,000 to \$249,999	4.9%	5.0%	5.4%
	HH Income \$175,000 to \$199,999	2.4%	3.5%	3.8%
	HH Income \$150,000 to \$174,999	4.1%	5.2%	6.0%
	HH Income \$100,000 to 149,999	20.3%	17.6%	17.0%
	HH Income \$75,000 to 99,999	20.8%	17.3%	15.4%
	HH Income \$50,000 to 74,999	15.1%	16.1%	16.6%
	HH Income \$35,000 to 49,999	12.4%	12.1%	11.0%
	HH Income \$25,000 to 34,999	7.0%	6.8%	7.4%
	HH Income \$15,000 to 24,999	5.5%	7.9%	6.1%
	HH Income \$0 to 14,999	3.8%	4.6%	6.9%
	Average Household Income	\$103,016	\$100,569	\$105,794
	Median Household Income	\$83,003	\$78,781	\$78,004
	Per Capita Income	\$42,474	\$41,983	\$46,238
	Average Disposable Income	\$79,272	\$78,054	\$79,207
	Median Disposable Income	\$69,763	\$66,394	\$65,729
	Discretionary HH Income Over \$150,000	0.8%	1.7%	3.2%
	Discretionary HH Income \$125,000 to \$149,999	6.6%	6.0%	5.7%
	Discretionary HH Income \$100,000 to \$124,999	4.5%	6.1%	6.9%
	Discretionary HH Income \$75,000 to \$99,999	12.6%	11.1%	10.3%
	Discretionary HH Income \$50,000 to \$74,999	28.0%	24.1%	22.2%
	Discretionary HH Income \$25,000 to \$49,999	27.9%	28.3%	27.6%
	Discretionary HH Income Under \$25,000	19.5%	22.8%	24.1%
	Average Discretionary HH Income	\$56,803	\$56,065	\$57,265
	Median Discretionary HH Income	\$51,620	\$49,015	\$48,443
	Householder White – Count	1,144	4,174	16,966
	Median HH Income	\$84,638	\$80,717	\$79,599
	Average HH Income	\$92,614	\$91,372	\$90,437
	Householder Black or African-American – Count	155	466	688
	Median HH Income	\$68,725	\$52,254	\$48,941
	Average HH Income	\$63,612	\$59,974	\$63,550
	Householder Hispanic – Count	102	423	1,149
	Median HH Income	\$87,063	\$83,117	\$75,365
Average HH Income	\$93,069	\$85,314	\$78,563	
Householder Asian or Pacific Islander – Count	3	26	76	
Median HH Income	\$86,474	\$98,362	\$102,778	
Average HH Income	\$109,178	\$103,728	\$106,897	
Householder Other or Pacific Islander – Count	89	293	888	
Median HH Income	\$77,866	\$70,110	\$71,804	
Average HH Income	\$80,954	\$76,171	\$79,443	

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Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	1,747	6,238	22,001
	Female Population	1,910	6,747	23,571
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	170	594	2,021
	Count of Pop 0 to 7 years	240	881	2,873
	Count of Pop 5 - 13	345	1,226	3,851
	Count of Pop 14 - 18	179	598	1,900
	Count of Pop 19 - 22	160	554	1,848
	Count of Pop 22 - 25	105	383	1,329
	Count of Pop 25 - 29	156	596	2,200
	Count of Pop 30 - 34	192	707	2,494
	Count of Pop 35 - 39	227	746	2,491
	Count of Pop 40 - 44	193	688	2,264
	Count of Pop 45 - 59	624	2,306	7,852
	Count of Pop 60 - 74	853	3,059	11,323
	Count of Pop 75 - 84	365	1,205	4,586
	Count of Pop 85+	88	321	1,414
	% of Pop 0 to 4 years	4.6%	4.6%	4.4%
	% of Pop 0 to 7 years	6.6%	6.8%	6.3%
	% of Pop 5 - 13	9.4%	9.4%	8.4%
	% of Pop 14 - 18	4.9%	4.6%	4.2%
	% of Pop 19 - 22	4.4%	4.3%	4.1%
	% of Pop 22 - 25	2.9%	3.0%	2.9%
	% of Pop 25 - 29	4.3%	4.6%	4.8%
	% of Pop 30 - 34	5.3%	5.4%	5.5%
	% of Pop 35 - 39	6.2%	5.7%	5.5%
	% of Pop 40 - 44	5.3%	5.3%	5.0%
	% of Pop 45 - 59	17.1%	17.8%	17.2%
	% of Pop 60 - 74	23.3%	23.6%	24.8%
	% of Pop 75 - 84	10.0%	9.3%	10.1%
% of Pop 85+	2.4%	2.5%	3.1%	
Median Age	47.6	47.8	50.2	
Average Age	45.6	45.5	46.9	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.0%	4.9%	4.7%
	% of Pop 5 - 13	9.4%	9.6%	8.8%
	% of Pop 14 - 18	5.0%	4.7%	4.4%
	% of Pop 19 - 22	4.5%	4.4%	4.3%
	% of Pop 22 - 25	3.0%	3.1%	3.1%
	% of Pop 25 - 29	4.6%	5.0%	5.3%
	% of Pop 30 - 34	5.1%	5.5%	5.9%
	% of Pop 35 - 39	6.5%	6.1%	5.6%
	% of Pop 40 - 44	5.5%	5.6%	5.1%
	% of Pop 45 - 59	17.5%	17.6%	17.3%
	% of Pop 75 - 84	10.0%	8.6%	9.2%
	% of Pop 60 - 74	21.9%	22.8%	23.9%
	% of Pop 85+	2.0%	2.1%	2.4%
	Median Age	46.3	46.0	47.8
Average Age	44.8	44.5	45.6	

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	% of Pop 35 - 39	6.0%	5.4%	5.3%
	% of Pop 40 - 44	5.1%	5.1%	4.9%
	% of Pop 45 - 59	16.7%	17.9%	17.2%
	% of Pop 60 - 74	24.6%	24.3%	25.7%
	% of Pop 75 - 84	10.0%	9.9%	10.8%
	% of Pop 85+	2.8%	2.8%	3.7%
	Median Age	48.7	49.4	52.3
Average Age	46.3	46.4	48.2	
Race	Count of White	2,697	9,925	38,112
	Count of Black or African-American	216	1,166	2,130
	Count of Asian or Pacific Islander	58	160	367
	Count of Other races	687	1,734	4,963
	White	73.7%	76.4%	83.6%
	Black or African American	5.9%	9.0%	4.7%
	Asian	1.6%	1.2%	0.8%
	Other Races	18.8%	13.4%	10.9%
Language Spoken	Speak English at Home	87.5%	86.0%	89.2%
	Speak Spanish at Home	7.7%	9.6%	7.1%
	Speak French or French Creole at Home	0.0%	0.1%	0.3%
	Speak German at Home	0.3%	0.2%	0.1%
	Speak Other Indo-European Languages at Home	0.2%	0.5%	0.9%
	Speak Russian and Other Slavic Languages at Home	1.0%	1.2%	1.1%
	Speak Chinese at Home	0.0%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.4%	0.4%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.2%	0.2%
	Speak Other Language at Home	2.5%	1.6%	0.9%
Hispanic	Hispanic Population	511	1,643	4,935
	Hispanic Population Percent	14.0%	12.7%	10.8%
	Mexican	11.9%	19.1%	37.7%
	Puerto Rican	55.4%	52.7%	40.4%
	Cuban	0.6%	1.0%	2.4%
	Dominican	1.4%	2.0%	0.9%
	Central American	4.9%	3.8%	5.0%
	South American	13.2%	11.2%	7.3%
	Other Hispanic	12.6%	10.3%	6.3%
	2000 Hispanic Population Percent	3%	3%	4%
1990 Hispanic Population Percent	1%	2%	2%	

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Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	4.7%	4.7%	3.7%
	American	4.2%	4.4%	3.6%
	Native American (ie. Indian/Eskimo)	0.4%	0.3%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	1.6%	1.2%	0.8%
	Chinese	0.0%	0.0%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.4%	0.4%	0.1%
	South Central Asian (ie. Indian)	0.2%	0.1%	0.1%
	South East Asian (ie. Vietnamese)	0.9%	0.7%	0.4%
	Other Asian	0.0%	0.0%	0.1%
	European (percent of total population)	48.1%	48.4%	56.9%
	British	6.2%	6.3%	6.9%
	Dutch	0.6%	0.7%	0.6%
	French	0.6%	0.8%	1.0%
	German	9.5%	8.8%	9.8%
	Italian	9.3%	9.4%	11.2%
	Polish	4.5%	4.2%	4.5%
	Scandinavian	1.6%	1.3%	1.5%
	Scotch/Irish	13.6%	14.2%	17.8%
Other European (ie. Greek/Russian)	2.2%	2.9%	3.6%	
Middle Eastern	1.3%	0.8%	0.4%	
Other Ancestry	15.7%	17.3%	12.2%	
Unclassified Ancestry	14.7%	14.9%	15.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	2,698	9,629	34,623
	Elementary (0 to 8)	3.4%	3.8%	2.7%
	Some High School (9 to 11)	7.9%	5.2%	4.3%
	High School Graduate (12)	30.5%	35.4%	37.3%
	Some College (13 to 16)	25.1%	24.8%	21.3%
	Associates Degree Only	4.6%	7.9%	7.7%
	Bachelors Degree Only	14.6%	14.4%	17.6%
	Graduate Degree	13.8%	8.5%	9.1%
	% College (4+)	28.4%	22.9%	26.7%
<b>Household Type</b>	Total Households – count	1,493	5,381	19,767
	One Person HHs – count	426	1,586	6,448
	Family HHs – count	1,031	3,553	12,317
	Married Couple – count	737	2,578	9,163
	w/own children – count	209	773	2,538
	w/out own children – count	527	1,805	6,625
	Male Householder – count	100	219	913
	Female Householder – count	194	756	2,242
	Non-Family Households – count	37	242	1,001
	1 Person Household	28.5%	29.5%	32.6%
	2 Person Household	38.2%	36.5%	36.6%
	3 Person Household	13.0%	13.4%	12.7%
	4 Person Household	10.6%	11.1%	10.1%
	5 Person Household	5.5%	5.4%	4.7%
6 Person Household	2.7%	2.6%	2.0%	
7+ Person Household	1.5%	1.5%	1.4%	
% Households With Children	17.2%	21.1%	19.6%	

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Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	1,763	8,050	39,187
	Owner Occupied Percent	57.0%	51.0%	38.2%
	Renter Occupied Percent	27.7%	15.9%	12.2%
	Vacant Housing Percent	15.3%	33.2%	49.6%
	Total Housing Units (Census 2000)	1,491	6,677	37,100
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.8%	3.8%	8.9%
	Property Value \$750,000 to \$999,999	4.4%	6.4%	8.6%
	Property Value \$500,000 to \$749,999	40.6%	29.4%	29.2%
	Property Value \$400,000 to \$499,999	23.6%	17.2%	17.4%
	Property Value \$300,000, to \$399,999	12.9%	18.1%	16.5%
	Property Value \$200,000 to \$299,999	5.5%	13.5%	11.0%
	Property Value \$150,000 to \$199,999	2.5%	3.1%	2.1%
	Property Value \$100,000 to \$149,999	1.4%	1.3%	0.7%
	Property Value \$60,000 to \$99,999	0.0%	1.3%	0.8%
	Property Value \$40,000 to \$59,999	1.4%	0.7%	0.9%
	Property Value \$0 to \$39,999	2.9%	3.2%	2.2%
	Median Home Value	\$498,967	\$451,729	\$490,884
<b>Wealth per Household</b>	\$0 and under - percent	16.7%	16.6%	16.4%
	\$1 to \$4999 - percent	8.3%	8.2%	8.1%
	\$5k to \$9999 - percent	4.4%	4.4%	4.3%
	\$10k to \$24999 - percent	6.2%	6.2%	6.2%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	10.3%	10.5%	10.5%
	\$100k to \$249999 - percent	18.6%	18.8%	18.9%
	\$250k to \$499999 - percent	13.6%	13.6%	13.7%
	\$500k+ - percent	15.2%	14.9%	15.2%
	Median HH Wealth	\$87,604	\$87,452	\$89,293
	Avg HH Wealth	\$247,835	\$245,351	\$248,285
<b>Economic Viability</b>	Economic Viability Local	241	240	255
	Economic Viability Indexed	89	89	94
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	1,330	4,916	18,568
	Managerial/Executive	19.9%	16.7%	16.9%
	Professional Specialty	20.7%	18.6%	17.4%
	Healthcare Support	3.3%	4.5%	3.2%
	Sales	2.8%	7.5%	10.0%
	Office & Administrative Support	11.3%	9.9%	10.2%
	Protective Service	0.9%	5.3%	3.4%
	Food Preparation	5.0%	7.0%	9.2%
	Building Maintenance & Cleaning	10.7%	9.0%	7.4%
	Personal Care	1.6%	1.9%	2.9%
	Farming, Fishing, & Forestry	0.0%	0.8%	0.5%
	Construction	19.5%	11.7%	11.0%
	Production & Transportation	4.2%	7.0%	8.1%
	Percent White Collar Workers	58.0%	57.2%	57.6%
	Percent Blue Collar Workers	42.0%	42.8%	42.4%

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	Agriculture/Mining/Construction	20.3%	12.4%	12.9%
	Manufacturing	0.8%	2.5%	3.2%
	Transportation	3.0%	3.9%	3.2%
	Information	1.4%	0.9%	1.4%
	Wholesale/Retail	6.1%	11.3%	14.7%
	Finance, Insurance, Real Estate	4.1%	4.6%	5.8%
	Professional Services	0.6%	1.4%	2.8%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	10.7%	7.8%	5.3%
	Educational Services	20.0%	23.8%	21.5%
	Entertainment Services	12.5%	17.1%	17.5%
	Other Professional Services	2.8%	2.7%	3.5%
	Public Administration	17.9%	11.7%	8.0%
<b>Vehicles per HH</b>	No Vehicles	5.5%	4.4%	7.2%
	1 Vehicle	35.7%	34.8%	38.5%
	2 Vehicles	38.1%	43.1%	40.3%
	3 or more vehicles	20.8%	17.6%	14.0%
	Average Number of Vehicles	1.78	1.79	1.66
<b>Change</b>	Births (last 12 months)	32	119	409
	Deaths (last 12 months)	39	135	519
	Migration (last 12 months)	-88	-109	-416
<b>Work place</b>	Workplace Establishments	215	493	1,713
	Workplace Employees (FTE)	2,493	5,281	13,320